

# Emily Lynn

UI/UX Designer

## EXPERIENCE

### User Experience Designer

*SDI Clarity / Jan 2019 - Present*

- Animate motion graphic videos for marketing, training, and social media
- Create layouts, graphics, and illustrations for e-learning courses by collaborating with team members and following brand-guidelines
- Conceptualize courses' look and feel, iconography, character design, and graphics

### UI Designer

*Barcamp GR / Feb 2020 - Aug 2020*

- Updating their outdated website by redesigning in Wordpress
- Participate in the event planning by creating graphics and run the social media accounts

### Co-Founder / CMO


*Dalilah Cann / Feb 2019 - Jun 2020*


- Design the UI for the mobile and web marketplace
- Connect and form partnerships with local businesses
- Build the brand standards, design all marketing materials, and create social media contents

### UI Designer


*20 Liters / Nov 2019*

- Lead a small team in creating the dashboard showcasing the organization's mission, statistics, and a timeline news feed
- Head designer in creating the UI wireframes and mock-ups

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## SKILLS

Animation

UI Design

Illustration

## Software

After Effects

Adobe XD

Illustrator

## EDUCATION

### BAS Digital Animation and Game Design

Ferris State University

2012 - 2017

### Associates in Fine Arts

Grand Rapids

Community College

2008 - 2012

## AWARDS

### Telly Awards

2021 Gold

2021 Bronze

2020 Bronze